

# Brownsburg Education Foundation Partnership Opportunities

\$500 - \$999 Bronze	\$1,000 - \$1,999 Silver	\$2,000 - \$2,999 Gold	\$3,000 - \$4,999 Platinum	\$5,000 - \$7,499 Partner	\$7,500 - \$9,999 Champion	\$10,000 and above Visionary
Company name on BEF website	Company name on BEF website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website
	Company recognition in BEF newsletter (once)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)
		Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter
			Partner of the Month in newsletter and on website (with other partners)	Partner of the Month in newsletter and on website	Partner of the Month in newsletter and on website	Partner of the Month in newsletter and on website
				Recognition as sponsor of teacher grant OR student scholarship	Recognition as sponsor of teacher grant AND student scholarship	Recognition as sponsor of teacher grant AND student scholarship
				Invitation to observe grant OR to Senior Awards Night	Invitation to observe grant and to Senior Awards Night	Invitation to observe grant and to Senior Awards Night
					Company recognition on all General News Releases	Company recognition on all General News Releases
					Presenting partner of event, project, or award*	Presenting partner of event, project, or award*
						Website and/or BCSC folder sponsor



**BEF MISSION**  
 To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation (BCSC).

- Additionally, all partnership levels include:**
- ◆ Company recognition in annual BEF Impact Report
  - ◆ Participation in packet for BCSC employees (approximately 1,100) promoting BEF partners
  - ◆ Recognition at all events as annual BEF partner
  - ◆ Promotional opportunities at gala, golf outing, staff breakfast, purse Bingo and Log Cabin Homestead

*\*presenting partnerships assigned based on overall Foundation partnership level*

## Rally for Our Kids Gala

March 8, 2024

Attendees include Board members (past and present), sponsors, individual donors, BCSC alumni, staff and school patrons

Partnership Levels Presenting   \$5,000 (one available) Cocktail Hour Partner   \$3,500 (one available) Salutatorian   \$2,500 Honors   \$1,500 Graduate   \$1,000 Undergraduate   \$500	Presenting   \$5,000 (one)	Cocktail Hour   \$3,500 (one)	Salutatorian   \$2,500	Honors   \$1,500	Graduate   \$1,000	Undergraduate   \$500
Company logo and recognition as presenting partner in print and online promotions	✓					
Special recognition on invitations	✓	✓				
Recognition in all public relations and media leading up to the gala (print, social media)	✓	✓	✓			
Recognition with a full-page ad in the gala program (partner must provide camera-ready artwork)	✓					
Recognition with a half-page ad in the gala program (partner must provide camera-ready artwork)		✓	✓			
Recognition with a quarter-page ad in the gala program (partner must provide camera-ready artwork)				✓	✓	
Partner signage in two (2) locations at venue	✓					
Partner signage in one (1) location at venue		✓	✓	✓		
Ten (10) reserved seats (entire table) with table signage	✓					
Four (4) reserved seats with table signage		✓	✓			
Two (2) reserved seats				✓	✓	✓
Recognition in event program	✓	✓	✓	✓	✓	✓

### Customization of Your Partnership Package

As a partner with the Brownsburg Education Foundation, we will work with you to have your recognition fit the events and target audiences you desire. The packages on this page are suggested ways to maximize your partnership opportunities, but BEF is open to whatever combination of events suits your needs best.

Updated 11.27.2023

\*Date to be finalized

## Chip in for the Kids Golf Outing

June 14, 2024\*

Participants include local business leaders, community members, BCSC vendors, school employees and other guests

Partnership Levels Presenting   \$3,500 (one available) Purple   \$2,000 White   \$1,000 Foursome   \$750 Gallery   \$500 Beverage Cart   \$500 (one available) Snack Cart   \$500 (one available) Hole Sponsor   \$250	Presenting   \$3,500	Purple   \$2,000	White   \$1,000	Foursome   \$750	Gallery   \$500	Beverage or Snack Cart   \$500	Hole Sponsor   \$250
Company logo and recognition as presenting partner in print and online promotions	✓						
Golf, cart, range balls, beverages and lunch for eight (8)	✓	✓					
Golf, cart, range balls, beverages and lunch for four (4)			✓	✓			
Company logo (L) or name (N) on event banner	L	L	L		N	L	
Company logo on beverage cart	✓					✓	
Company name at hole (exclusive or with multiple sponsors)	E	E	E	M			M
Recognition in all public relations and media efforts up to the outing (subject to commitment date)	✓	✓	✓	✓	✓	✓	✓
Company logo (L) or name (N) in program	L	L	L	N	N	L	N
Scholarship sponsored in part by partner						✓	

## Log Cabin Homestead

Participants include BCSC 3rd grade students, their parents and members of the Brownsburg community

Partnership Levels Presenting   \$2,500 (one available) State   \$1,000 Territory   \$500 Homestead   \$250	Presenting   \$2,500	State   \$1,000	Territory   \$500	Homestead   \$250
Company logo and recognition as presenting partner in print, online promotions and on site	✓			
Company logo on sign at activity station		✓		
Company name on banner with other Territory Partners			✓	
Company logo or name on sign at entrance of site	✓	✓	✓	✓
Company name on website as project partner	✓	✓	✓	✓

## Staff Breakfast and/or Drive 4 UR School

July 29, 2024 and September 2024

Participants are BCSC employees

Partnership Levels GO!   \$1,500 Get Set   \$900 On Your Mark   \$300	GO!   \$1,500	Get Set   \$900	On Your Mark   \$300
Logo on signage at event (single GO! partner per sign)	✓		
Logo on signage at event (with other Get Set partners)		✓	
Name on signage at event (with other On Your Mark partners)			✓
Recognition in all public relations and media efforts up to the event (subject to commitment date)	✓	✓	✓
Company name on partnership handout and table at event	✓	✓	✓
Promotion of company website on Staff Breakfast event page	✓	✓	✓

## Designer Purse Bingo

October 3, 2024\*

Participants include community members, sponsors, school employees and other guests

Partnership Levels Presenting   \$2,500 (one available) Table   \$750 Dessert or Raffle   \$250	Presenting   \$2,500	Table   \$750	Dessert or Raffle   \$250
Company logo and recognition as presenting partner in print and online promotions	✓		
Six (6) tickets to event (complete table)	✓	✓	
Business name announced as partner for one round of Bingo	✓	✓	
Opportunity to participate in sponsored round of Bingo and speak for one minute about your business	✓	✓	
Opportunity to include business swag with sponsored round of Bingo	✓	✓	
Business logo on participant, raffle or dessert table	✓	✓	✓
Business logo in program as partner of event	✓	✓	✓