



BROWNSBURG EDUCATION FOUNDATION

Board Meeting

F.L. O'Neal Administration Building
Main Board Room
310 South Stadium Drive
Brownsburg, IN 46112

AGENDA

May 15, 2023

6:00 p.m.

To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.

- I. WELCOME** – Brian Petraits
- II. MISSION MOMENTS** – Brian Petraits
 - 1) “Run of the Mill Request” at Brownsburg High School (BHS Robotics Club)
 - 2) “Culture Fair and Black History Month” at East and West Middle Schools
 - 3) BEF Success Stories
- III. APPROVAL OF MINUTES** – Melanie Harris
Board Meeting Minutes – January 17, 2023
- IV. FINANCE COMMITTEE REPORT** – Kevin Hall
- V. SNAPP CHAT** – Dr. Jim Snapp
- VI. COMMITTEE REPORTS** (attached for review prior to meeting)
 - 1) Gala Committee
 - 2) Grant Committee
 - 3) Scholarship Committee
 - 4) Graduate Walk Committee
 - 5) Designer Purse Bingo Committee
 - 6) Committee Chairs are needed for 2023-2024. If you are interested in serving as a chair, please contact Rene to talk about openings and where your strengths could best help BEF.**
- VII. DIRECTOR’S REPORT** – Rene Behrend
- VIII. BOARD DEVELOPMENT** – Alicia Smith
 - 1) Results of 2023 Board of Directors assessment
- IX. OLD BUSINESS**
 - 1) 2023-2026 Strategic Plan Discussion – VOTE
 - 2) INAPEF Regional Meeting – Amanda Wright

- 3) Part-time Development Director position
- 4) VOLUNTEER HOURS FOR LOIRP – August 11th or August 30th – September 4th
(still need 32 hours)

X. NEW BUSINESS

- 1) 2023 Board Members – VOTE
- 2) Brian Petraits serving 7th year on Board as Paste President - VOTE
- 3) 2023-2024 Officers - VOTE
- 4) InCredible and DEA grants - VOTE
- 5) Recognition of outgoing building reps
- 6) Recognition of retiring board members
- 7) Opening Day Staff Breakfast – July 31, 2023 from 7 - 8am at BHS
- 8) Sign retirement cards for retiring BCSC staff members

XI. CURRENT SIGN-UPS

- 1) Golf outing - June 9, 2023 (online - no students)
- 2) Fourth of July parade - July 4, 2023 (text or e-mail Rene)
- 3) Staff Breakfast - July 31, 2023 (text or e-mail Rene)
- 4) Designer Purse Bingo – September 26, 2023 (online - no students)



XII. FUTURE MEETING DATES

August 21, 2023 (Orientation at 6pm, Reception at 7pm, Board Meeting at 7:15pm)
September 18, 2023
November 20, 2023
February 20, 2024 (3rd Tuesday)
April 15, 2024

XIII. ADJOURNMENT

Key Dates:

Golf Outing – June 9, 2023

2022 – 2023 Committee Chairs

Gala – *Jamie Hall and Tiffany Dearman*
Golf Outing – *Kris Grant and Brian Petraits*
Purse Bingo – *Alicia Smith and Melissa Middleton*
Special Promotions – *Lindsey Catellier (apples) and Tara Casey (bricks)*
Surplus Sale – *Rosemary Isaacs-Anderson*
Alumni Hall of Fame Committee – *Melanie Harris*
Finance – *Kevin Hall*
Grants – *Paul Shaffer and Ryan Morrison*
Scholarships – *Tarah Fettig*
Marketing – *Frank Knez*

**BEF Committee Reports
May 15, 2023 Board Meeting**

Gala Committee
Grant Committee
Scholarship Committee
Gold Outing Committee
Graduate Walk Committee
Purse Bingo Committee

Gala Committee

No report submitted.

Grant Committee

Submitted by Paul Shaffer

Chair: Paul Shaffer

Co-Chair: Ryan Morrison

Members: Beth Grant, Tiffany Dearman, Lindsey Catellier, Lori Medjeski and Chris Floyd.

The committee met to review the InCredible Award and the District Excellence Award applications on Thursday April 27, 2023. The total budget for both programs was \$65,000.00.

BEF received 8 InCredible Award grant requests totaling \$24,827.87. The committee used a rubric to evaluate the grant applications. The committee recommended awarding \$15,763.93 in InCredible Award grants for 2023.

BEF received 27 District Excellence Award grant applications totaling \$77,622.05. The committee reviewed each application with careful consideration of each application's request for first, second and third choices. The committee recommended awarding \$49,236.07 in District Excellence Award grants for 2023.

This was the first year for the new process of reviewing both grant programs at the same time. Overall, it went well. The committee had some suggestions on the DEA applications for future years regarding first, second, and third choices being scaled versions of the same ask rather than completely different asks for their three choices.

Scholarship Committee

The Scholarship Committee met on March 1, 2023 to consider scholarship applications. BEF awarded 53 scholarships totaling \$59,000. Thank you to the committee members for putting in work prior to our meeting to read essays. We used the new platform, Kaleidoscope, that allowed us easier access to applications and electronic scoring. We are continuing to look at how to better utilize the software to make it more efficient for committee use going forward. Scholarship were presented on Senior Awards Night which took place on Tuesday, April 25th at 7:00 p.m. New this year, while students were in the awards ceremony, BEF board members and volunteers put CONGRATULATIONS signs in their yards. Hopefully, you have seen a few while driving through town, and they will provide additional awareness of BEF and our impact.



Golf Outing Committee

Submitted by Kris Grant
BEF Board,

Plans continue for the BEF Golf Outing which will take place on Friday, June 9th at West Chase. This is a great opportunity to golf yourself or share the opportunity with the golf specialist in your network to assemble a team of 4 individuals who may be interested in furthering the mission of the foundation. Corporate/sponsor sales are going well at this time, but there is still room for anyone else who is interested. We would welcome any extra volunteers this year. Volunteer sign-ups will come out via email in the near future so be on the lookout. Volunteering can be done in shifts, and everything should be concluded by mid-afternoon. The golf outing is a great morning of raising funds for BEF. Please let any of us know if you have any questions.

Thanks, Kris

Graduate Walk Committee

Submitted by Tara Casey

	# Bricks Sold	Amount Raised
2022	46	\$4,506.73
2021	30	\$3,325.00
2020	23	\$2,130.00
2019	31	\$2,660.00
2018	36	\$3,210.02
2017	38	\$4,140.00
2016	33	\$2,975.00
2015	37	\$3,080.00
2014	42	\$4,390.00
2013	50	\$5,455.00
2012	23	\$2,450.00
2011	31	\$3,410.00
2010	5	\$575.00

Purse Bingo Committee

Submitted by Alicia Smith

Purse Bingo is set for Tuesday, September 26th at the Top Eliminator Club. This is a change in date and venue for the 2023 calendar year. The location change was to accommodate more people; last year's event had 270 participants with a waitlist of 100+ people. This year the committee will target 500 individuals for the event. The gaming license has been submitted and most all purses have been purchased. Official tickets will go on sale roughly mid-August. Ticket prices will not increase and remain at \$40 per ticket with tables at \$240. The committee continues to meet monthly and all aspects are on schedule with no issues.

**Director's Report
May 15, 2023**

Professional Development

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
1/23/2023	INAPEF Board Meeting	INAPEF	\$0	n/a
2/21/2023	Compensation Webinar	Hedges	\$0	n/a
3/1/2023	INAPEF Regional Meeting	INAPEF	\$25	BEF
4/12/2023	Events That Keep Donors Talking Webinar	Network for Good	\$0	n/a

Community Outreach

DATE	EVENT
1/18/2023	Brownsburg Chamber Lunch - attend
1/30/2023	Met with new sponsor Dr. Mark and Amanda Vaughn
2/15/2023	Meeting with Jeff Thompson at Statehouse re: ed. foundation tax credits
2/22/2023	Ribbon cutting at The Oaks of Brownsburg
2/23/2023	BCSC Women's Leadership Luncheon
2/24/2023	Ribbon cutting at Crumbl Cookie
3/23/2023	AM Connect - attend
4/16/2023	Weichert Realtors Appreciation Event

2023 Sponsorship

- \$143,690 committed for 2023 so far (\$134,550 committed at this point in 2022, so we are ahead of last year)
Increases: LeBlanc Nettles Law, IU Health West, Swartout Dental, Ice Miller, Context LLC, First Merchants, Indiana Members Credit Union, Mowery Heating and Cooling, RE Dimond, Hometown Insurance, American Marble and Tile
- New: Vaughn Orthodontics, Divot Golf Factory

Grants

- Received \$2,500 grant from Duke Energy for the outdoor play area at the Early Childhood Center
- Applied for McGuffin Grant (denied), Waste Management Grant (denied), Family Dollar Grant (have not heard back)

Log Cabin Camp

- Two weeks this year (June 12th – 15th and June 19th – 22nd)
- Cost per student is \$150 for the week.
- Camp will be limited to 20 exiting 3rd through 5th grade students per session
- Currently have 27 of 40 slots filled
- Financials:

INCOME	
27 students @ \$150 each	\$4,050.00
TOTAL INCOME	\$4,050.00
EXPENSES	
2 teachers @ \$400 each X 2 weeks	\$1,600.00
College student helper (\$300 X 2 weeks)	\$600.00
Supplies (\$150 X 2 weeks)	\$300.00
TOTAL EXPENSES	\$2,500.00

NET INCOME	\$1,550.00
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*potential for up to \$1,950 more revenue if we reach maximum capacity of students